

**Yes, I would like to be a
Sponsor at the
2007 Opening Minds Conference**

Platinum _____
Gold _____ **Silver** _____
Bronze _____ **Copper** _____

Company/Organization _____

Contact Name _____

Address _____

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My check is enclosed _____

Please invoice me _____

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Visa _____ MasterCard _____ Discover _____

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Name on Card _____

Signature _____

Card Number _____

Expiration Date _____

Mission

Chicago Metropolitan Association for the Education of Young Children is a membership organization dedicated to leading and strengthening the efforts of professionals who work to achieve healthy development and quality education of children from birth to age eight.

Vision

Chicago Metropolitan Association for the Education of Young Children will collaborate with individuals and organizations from various cultures, disciplines, and generations to pioneer and promote new pathways to quality education and care for children from birth to age eight.



**Chicago Metropolitan Association
for the Education of Young Children**

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**2007
Opening Minds
Conference**

**January 25-27
Hyatt Regency
McCormick Place**

**SPONSORSHIP
OPPORTUNITIES**



**Chicago Metropolitan
Association
for the Education of
Young Children**

CONNECT: Opening Minds 2007

Opening Minds, the Chicago Early Education, Child Care, and School-Age Conference and Trade Show, has a long history of providing professional development to those who work with young children and their families. The three-day event brings together more than 5,500 participants from Chicago and beyond, making it the largest event of its type in the region. Opening Minds attracts professionals from a wide range of specializations and a variety of roles. It is presented by Chicago Metropolitan Association for the Education of Young Children (Chicago Metro AEYC), Action for Children, and M.O.S.T.

Platinum — \$5,000 +

Sponsorship of a Signature Conference Event

- One 8' x 10' booth in prime location
- Full-page ad in conference program
- Table tent signage, verbal recognition at sponsored event, and sponsorship designation (easel) at three stations: registration, exhibit floor, and workshop area
- Company name and/or logo in sponsor section of conference website
- Opportunity to distribute approved company materials to all attendees during signature event
- Opportunity to distribute approved company materials (not to exceed 8 oz in weight) to all attendees in conference bags

Gold — \$2,500

Sponsorship of Members' Ice Cream Social, Volunteer Reception, Beverage Service, Entertainment, OR other Major Event

- One 8' x 10' booth in prime location
- 1/2 page ad in conference program
- Appropriate signage and verbal recognition at sponsored event
- Company name and/or logo in sponsor section of conference website
- Opportunity to distribute approved company materials to all attendees at sponsored event

Silver — \$1,000

Sponsorship of Room for Workshop or Suite Talk

- 1/2 page ad in conference program
- Appropriate door and table tent signage
- Company name and/or logo in sponsor section of conference website
- Opportunity to place approved company materials within sponsored room for workshop or suite talk

Bronze — \$500

Sponsorship of a Food Station in the Exhibitors' Hall or Refreshments in the Workshop Presenters' Lounge

- 1/4 page ad in conference program
- Appropriate signage in the Exhibitors' Hall or Workshop Presenters' Lounge
- Company name and/or logo in sponsor section of conference website
- Opportunity to place approved company materials in sponsored food station area or Workshop Presenters' Lounge

Copper — \$100

Sponsorship of a Water Station in Conference Room Common Area or a Gaming Table at Casino Night

- Table tent signage at water station or gaming table
- Company name and/or logo in sponsor section of conference website
- Opportunity to place approved company materials at water station